

New tools galore!



2016 has ended nicely! Encouragingly our sales increased and we are intensifying our presence abroad. On a more modest note we are also happy to introduce you our new "product flyers". They offer a quick insight into the key products from our large product-portfolio. The new brochures are just delightful for skipping through the main characteristics of our products as all information is presented in a lighter and more user-friendly format. These bilingual French-English brochures will soon be translated into other languages as well.



We are also presenting you our new "industry" brochures which show our end-customers in a split second our dedicated range of products for a specific market.



Do not hesitate to download them from our **POK** website by clicking [here](#). Last but not least, I would like to share with you further interesting **POK** news. So let me invite you to discover the number 2 issue of our Newsletter with a special focus on one of our best sellers : the mobile Montmirail monitor. Happy reading!



Pascal CAMBOURNAC International Sales Director
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Welcome to our new partners



UNITED-STATES OF AMERICA

POK could not be present in the USA without the support of a reliable partner there. We are pleased to introduce you [Martech Services](#), providing innovative fire protection solutions to solve today's firefighting and life-safety

challenges. Their experienced team of sales, marketing, engineering and manufacturing experts and innovators have achieved life-long relationships within the global fire protection industry. POK and Martech will soon be setting up ample product-stock in the USA to provide you with a faster and timely answer to all your procurement needs. Martech will in turn help you make the best product choices. You can contact [Karen Martin](mailto:Karen.Martin@martechsvcs.com) or sales@martechsvcs.com

TURKEY

Pok is now represented in Turkey through [Armaksa](#). We are proud to be able to supply and service this huge market of more than 80 million people and to work with this company on the basis of a long-term partnership. As Armaksa becomes our key supplier for this market, we look forward to serving this country through their well-established market presence and activities. Our first joint activity was the [SHF Fire & Rescue](#) which took place in Istanbul, in September, last year. For any further information, please contact: [Mehmet Akin](#)



INDIA

Last but not least: India. We have appointed Mr. [Sandeep Shrivastava](#) to answer and meet all queries from this huge market of more than one billion people. Mr. Shrivastava has been appointed POK General Director India and is now your direct contact there. With his long-time experience in the life-safety and firefighting industry and excellent technical background, Mr. Shrivastava will be a very helpful support. We will be featuring him in our future Newsletter to explain to us the challenges he is facing daily in his work and the specifics of this fast-growing market (7.5% growth in 2015). You can contact Mr. Shrivastava on any matter concerning India. He will be pleased to come visit you for a live demonstration of POK's products.

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Next POK Congress

STOC EXPO EUROPE

28 - 30 MARCH 2017 - AHOY, ROTTERDAM - STAND H16



Product Zoom - Montmirail Monitor

One of the POK's monitors best-seller is undoubtedly the Montmirail. This mobile monitor offers the great advantage of being one of the lightest in the market. It weighs less than 10 kg while being very easy to use, light-weight and extremely performance-capable.

Many fire-brigades in France and abroad, together with many industries, have already opted for this model. Their users appreciate its very high flow-rate of 4,000 liters per minute. The Montmirail is equipped with an automatic water-powered oscillating system offering a sweeping angle of 40° degrees. It also has an anti-lifting safety feature that immediately reduces the flow-rate of the nozzle to keep the operator safe. It comes with an open/close valve and stabilizing legs. It can be equipped with different outlet or couplings. For more information, please download the [technical spec sheets](#). You can also contact your local POK seller or [the POK Export department](#).



[Download the Technical Data Sheet](#)



POK SAS - Z.I Les Guignons - 10400 Nogent-Sur-Seine - France