



Dear readers,

POK is still going full speed abroad and is pleased to introduce some new partners and partnerships. The UK and Africa are part of them and you will discover more about it below.

Meanwhile, as a great means of information about us and our products, you can have access to our 2017 new catalogue in [English](#) and [French](#) on our [website](#), and soon to be released in German.

What is more, you will discover in this new edition of POK INSIGHT our wide range of Remote Controlled Monitors. Happy reading.



Pascal CAMBOURNAC International Sales Director

✉ pascal.cambournac@pok.fr ☎ +33 (0) 6 26 42 79 55

POK IN THE UK



POK is pleased to announce a new Partnership with Supply Plus Ltd in the UK.

Supply Plus Ltd based in Cambridgeshire, designs manufactures, supplies

and distributes safety and security equipments. The Supply Plus brands are AS Fire & Safety, Bayley and Collins Youldon. All products are manufactured in the UK.

Supply Plus Ltd commitment to innovate and deliver new developments and products to their customers is integral in their strategy. They value their customer chain from the OEM to the end users. It is this relationship and feedback that helps them to deliver new ideas successfully.

Recently, Supply Plus Ltd has hired Christopher Dunne. He will devote his entire time and efforts to promote, market and sell POK products all over the country. This will make it possible for all UK customers to hear a familiar voice, available to come and visit them and introduce to them POK's wide range of products.

Your new voice, **Christopher Dunne**, is therefore reachable at:

Supply +

- Mob: +44 7808 768 403
- Chris.dunne@supplyplus.com
- <http://www.supplyplus.com/>

In line with our new strategy, POK will be present in the UK through Supply Plus Ltd to the two following Exhibitions:

NAPFM The Emergency Fleet Exhibition & 44TH NAPFM CONFERENCE

Telford Shropshire - 6th & 7th June 2017 - Stand 117

<http://www.napfmevent.org.uk/Exhibitor.php>

THE EMERGENCY SERVICES SHOW

Hall 5 NEC Birmingham - 20th & 21st September 2017 - Stand J19

www.emergencyuk.com/whats-on

POK IN AFRICA



POK is strongly consolidating its presence on the African Continent. The first POK's approach in Africa took place 30 years ago. Since then, POK has

relentlessly worked to develop its presence and offer to this highly dynamic market its wide range of products together with the best service.

POK is proud to serve now many large industry "players" in many different fields : petrochemical industries, mines, harbours... POK's growth in Africa is based on an extended distributor network. Your contact in Africa is Ghazi Frigui, POK Regional Manager that you can reach at the following number and email:



Ghazi FRIGUI

- Tel : +33 9 70 44 02 89
- Tel : +212 6 14 77 50 90
- Mail : Ghazi.frigui@pok.fr

POK IN MAROCCO



POK will be present at the Preventica Casablanca Exhibition. This congress is gathering all the marocan industries specialised in the safety and security business. It will take place from April 11 to 13.

Two POK partners will exhibit POK products:

- Protec Incendie: Stand E07
- Iturri Maroc : Stand F05

<http://www.preventica.ma/>

They are expecting your visit.



POK IN IVORY COAST

The Ivory Coast is one of the most industrialized country of the Western African sub region. This is also a country which knows a dramatic growth thanks to its highly developed mine sector.



POK's products are available in Ivory Coast via our Partner EPCI (Euro Protection). Thanks to EPCI, our POK customers are ensured to enjoy short delivery time limit. Our partner will inaugurate his Show Room located Boulevard VGE at Marcory, in Abidjan this April.

Your contact within EPCI is Mr. Mahmoud YOUNES:

- epci@epci-ci.com

REMOTE CONTROLLED MONITORS



More than a product: a real technical solution offered by POK

POK makes the difference with its competitors with a unique know how and a wide range of Remote Controlled Monitors. Indeed, selling RCM is not only selling a product, but selling a "solution". By carefully listening to

its customers worldwide, POK is able not only to meet its customers need with off-the-shelve products, but also able to develop the best technical solution to the very specific needs of the industry.

This requires from POK a perfect "picture" of the context. The way the system is going to be used, the customer's expectancies and their demands requires a non-stop dialogue with the end-user to assess their very precise specifications.

We will develop much more about our wide range of products (available in bronze, stainless steel and aluminium) which we are exporting worldwide in the coming edition. Meanwhile you can discover and download our flyer.

To be continued.





LAST MINUTE !

POK IN NORWAY



- **Exhibition:** Brannvern for alle 2017
- **Dates:** from 24th of april to 25th of april
- **Location:** Clarion Hotel & Congress Oslo Airport, Hans Gaarders v 15, 2060 Gardermoen, Norway
- **Website:**
<http://brannvernforeningen.laboremus.info/Brannvernkonferansen>
- **Your booth number:** Plass 19
- **Your contact:** FIREPRODUCTS AS
 - Sokha Kim Chau
 - Mobile: +47 92 44 07 89
 - Email: skc@fireproducts.no

POK IN THE USA



- **Exhibition:** FDIC
- **Dates:** April 24th to 29th
- **Location:** Indianapolis (IN), USA
- **Website:** <http://www.fdic.com/index.html>
- **Your contact:** [MARTECH Services](#)
 - Dave Matthews
 - Mobile: +001 518 424 8678
 - Email: dave.matthews@martechsvcs.com



POK SAS - 18 cours Antoine Lavoisier
10400 Nogent-Sur-Seine - France